



2014

Annual Conference of the Prognostics and Health Management Society

Sep 29 to Oct 2, 2014

Hilton Fort Worth

Fort Worth, TX, USA

General Information

Contact Name: _____

Email Address (required): _____

Organization: _____

Address: _____

City: _____ State: _____ Zip/Postal: _____

Daytime Phone: _____ Ext. _____

Sponsorship and Recognition Opportunities

The Prognostics and Health Management Society (PHM Society) is a non-profit organization dedicated to the advancement of PHM as an engineering discipline. It serves industry, academia and government leaders in this international community. The flagship event of the Society is the Annual Conference of the PHM Society, which will be held in Fort Worth in 2014. Sponsorship packages are designed to offer organizations high visibility and recognition in all Society activities throughout the year, and especially during the Conference.

All sponsorship options include:

- Signage recognition with company logo at sponsored event
- Recognition in the printed program and on the General Chair Presentations
- Acknowledgement at the beginning of general sessions and social events
- Recognition on the Conference web site (name, logo, company description, and link to web site)
- A table in main area of conference networking as available (preference given to higher level sponsors)
- Access to hospitality rooms for private meetings as available (preference given to higher level sponsors)

PLATINUM SPONSORSHIP (Premier Recognition)

\$10,000

All options include:

- Verbal and visual recognition as a sponsor at all conference formal program and associated events
- Company logo displayed prominently during specific sponsored conference elements
- Continued recognition during the year on the website, at other events, and in mailings
- Three (3) invitations to the appreciation dinner with board of directors
- Two (2) complimentary conference registrations and a \$300 discount for all company attendees

Sponsorship Package Opportunities (select one - based on availability):

- Annual conference banquet – Wednesday (Oct 1)
- Entire conference day consisting of all technical sessions, breakfast, AM & PM networking breaks, and the social event of the day (not including workshops, luminary session, or banquet) *Circle one: Tuesday Wednesday Thursday*
- Day-long Heavy Machinery, Oil & Gas (HMOG) Workshop with topic specific panels
- All tutorials and panel sessions package for the entire conference
- Technology demonstration and innovation showcase area sponsor (multiple days)
- Conference T-shirt (without logo) and additional gift item (with logo) distributed to all attendees

GOLD SPONSORSHIP (Major Recognition)

\$7,000

All options include:

- Verbal and visual recognition as a sponsor at all conference formal program and associated events
- Company logo displayed prominently during specific sponsored conference elements
- Continued recognition during the year on the website, at other events, and in mailings
- Two (2) invitations to the appreciation dinner with board of directors
- One (1) complimentary conference registration and a \$250 discount for all company attendees

(Gold sponsorship package opportunities are listed on the following page)

(Gold) Sponsorship Package Opportunities (select one - based on availability):

- Welcome networking reception – Monday (Sep 29)
- Doctoral symposium – Monday (Sep 29)
- Data challenge
- Luminary session, including speaker appreciation gifts – Tuesday (Sep 30)
- Conference lunch and keynote speech – Tuesday (Sep 30)
- Technical highlights reception where poster and technology demonstration participants will be given a dedicated opportunity to showcase their innovative technologies – Tuesday (Sep 30)
- Awards and recognition ceremony – Wednesday (Oct 1)
- Customized logo gift packages for registered attendees possible upon request

SILVER SPONSORSHIP (Focused Event Recognition)

\$4,000

All options include:

- One (1) invitation to the appreciation dinner with the board of directors
- Guaranteed sponsor table if signing up before July 1, 2014.
- Up to five (5) registrations for company attendees at a \$200 discount

Sponsorship Package Opportunities (select one - based on availability):

- Participant continental breakfast – Monday (Sep 29)
- Doctoral symposium limited-participant lunch – Monday (Sep 29)
- Participant continental breakfast – Tuesday (Sep 30)
- Participant continental breakfast – Wednesday (Oct 1)
- Participant continental breakfast – Thursday (Oct 2)
- Printed conference program distributed to all registrants

BRONZE SPONSORSHIP (Focused Event Recognition)

\$2,000

All options include:

- One (1) invitation to the appreciation dinner with the board of directors
- Guaranteed sponsor table if signing up before July 1, 2014.
- Up to three (3) registrations for company attendees at a \$150 discount

Sponsorship Package Opportunities (select one - based on availability):

- AM participant networking break – Monday (Sep 29)
- PM participant networking break – Monday (Sep 29)
- AM participant networking break – Tuesday (Sep 30)
- PM participant networking break – Tuesday (Sep 30)
- AM participant networking break – Wednesday (Oct 1)
- PM participant networking break – Wednesday (Oct 1)
- AM participant networking Break – Thursday (Oct 2)
- PM participant networking Break – Thursday (Oct 2)
- Education and professional development workshop
- Student events (please inquire for details)

I would like to reserve a table in the networking hall

- Yes
- No

Payment Information

Payment Type:

- Credit Card
- Check (make check payable to *The PHM Society*)

Credit Card Number: _____ Exp. Date: _____

Name as it appears on the card: _____

Signature: _____

Mail checks to:

PHM 2014
c/o Executive Events, Inc.
6325 Gunpark Dr., Ste. C
Boulder, CO 80301

Terms and Conditions for the Annual Conference of the Prognostics and Health Management Society (PHM 2014)


Sponsors

The following terms and conditions apply for the PHM 2014 conference event (herein noted as "Event").

1. All sums quoted are payable by date specified on invoice.
2. Failure to pay any sums due by a specified date will permit The PHM Society to cancel this agreement by written notice to you.
3. There are no refunds once sponsorship is agreed upon with the exception of a provision for Event cancellation. The PHM Society reserves the right to cancel the Event at any time in which case any payments already made will be refunded in full to you. Alternatively and at your preference, these funds may be transferred to a Society Sponsorship, with similar benefits.
4. Changes to features of the event (including speakers) may be necessary due to events outside our control and The PHM Society therefore reserves the right to make any necessary amendments to the program, content, and recognition at the event.
5. The views of any speaker appearing at the event will be the views solely of the speaker concerned and the PHM Society will not be responsible for them.
6. The PHM Society and Executive Events are free from any liability, claims, damages, injury, penalties, loss of expenses and costs of any nature whatsoever occurring from the date of signing this contract through the end date of the event, inclusive.

Sponsor Signature:

The PHM Society



Authorized Representative

Printed Name: _____
Title: _____
Company: _____
Email: _____
Telephone: _____

Jeff Bird
On Behalf of Board of Directors
The PHM Society
Email: jbird@magma.ca
Telephone: +1-613-748-3161

Please scan and email to Yvonne Lopez ylopez@executiveevents.com
or fax to 1-303-530-2691.