



Event Sponsorship and Recognition Opportunities

The Prognostics and Health Management Society ([PHM Society](#)) is a non-profit organization dedicated to the advancement of PHM as an engineering discipline. It serves industry, academia and government leaders in this international community. The flagship event of the Society is the Annual Conference of the PHM Society, which will be held in St. Petersburg Florida in October 2017. Sponsorship packages are designed to offer organizations high visibility and recognition in all Society activities throughout the year, and especially during the Conference.

All sponsorship options include:

- Recognition in the printed program and within the General Chair Presentations
- Recognition on the Conference web site (name, logo, company description, and link to your web site)
- A table in main area of conference networking as available (preference given to higher level sponsors).
- Access to hospitality rooms for private meetings as available (preference given to higher level sponsors)

The following levels of sponsorship and recognition options have been developed to provide our sponsors with many choices to meet their needs and budget. If further customization is desired, please contact Carl Byington to discuss. **Some conference recognition elements are very popular, so confirm your sponsorship early!**

PLATINUM SPONSORSHIP (Premier Recognition)

Amount

Sponsorship Package Opportunities (select one - based on availability):

\$10,000

- ✓ Annual conference banquet – Wednesday
- ✓ Entire conference day consisting of all technical sessions, breakfast, AM & PM networking breaks, and the social event of the day (not including workshops, luminary session, or banquet)
- ✓ All Tutorials or Panel sessions package for the entire conference
- ✓ Conference T-shirt (without logo) and additional gift item (with logo) distributed to all attendees
- ✓ PHM Short Course student scholarships provided in conjunction with Conference

All options include:

- Verbal and visual recognition as a sponsor at all conference formal program and associated events
- Company logos displayed prominently with signage during sponsored conference elements
- Up to four (4) invitations* to the Appreciation Dinner with PHM Society Board of Directors
- Three (3) complimentary full conference registrations (nontransferable)
- Unlimited registrations for company attendees at a \$400 discount on full conference rate

GOLD SPONSORSHIP (Major Recognition of a Conference Element)

Amount

Sponsorship Package Opportunities (select one - based on availability):

\$7,000

- ✓ Welcome networking reception – Monday
- ✓ Doctoral Symposium – Sunday or Monday
- ✓ Keynote speaker(s) presentation and appreciation gifts
- ✓ Conference lunch for all registrants – Tuesday
- ✓ Technical poster networking reception – Tuesday
- ✓ Awards and recognition ceremony – Wednesday
- ✓ Data Challenge session and awards

All options include:

- Verbal and visual recognition as a sponsor at all conference formal program and associated events
- Company logos displayed prominently with signage during sponsored conference elements
- Up to three (3) invitations* to the Appreciation Dinner with PHM Society Board of Directors
- Two (2) complimentary full conference registrations (nontransferable)
- Unlimited registrations for company attendees at a \$300 discount on full conference rate

SILVER SPONSORSHIP (Event Recognition of a Conference Element)

Amount

Sponsorship Package Opportunities (select one - based on availability):

\$5,000

- ✓ Doctoral Symposium limited-participant refreshment break – Sunday
- ✓ Participant continental breakfast – Tuesday, Wednesday or Thursday
- ✓ Smart device app for On-site conference networking
- ✓ Printed conference program booklet distributed to all registrants
- ✓ Recognition at an Invited or Panel Session with Conference Program (specially negotiated)

All options include:

- Up to two (2) invitations* to the Appreciation Dinner with PHM Society Board of Directors
- One (1) complimentary full conference registration (nontransferable)
- Up to five (5) registrations for company attendees at a \$200 discount on full conference rate

BRONZE SPONSORSHIP (Limited to SMALL BUSINESSES as defined by US SBA)

Amount

Sponsorship Package Opportunities (select one - based on availability):

\$3,000

- ✓ AM (if available) or PM participant networking break – Monday
- ✓ AM or PM participant networking break – Tuesday
- ✓ AM or PM participant networking break – Wednesday
- ✓ AM or PM (if available) participant networking Break – Thursday
- ✓ Other shared recognition opportunities

All options include:

- One (1) invitation* to the Appreciation Dinner with PHM Society Board of Directors
- One (1) complimentary full conference registration (nontransferable)
- Up to four (4) registrations for company attendees at a \$150 discount on full conference rate

** Invitations to the Appreciation Dinner are at the discretion of the Organizers. They are Nontransferable and invitees must be fully registered conference attendees from same company.*

To register your sponsorship, please visit: <https://www.regonline.com/SponsorRegistrationPHM2017>
or contact Yvonne Lopez directly at ylopez@executiveevents.com

You may also contact members of the Sponsorship and Conference Management Committee:

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The Prognostics and Health Management Society is a 501(c)(3) non-profit organization. Your sponsorship contributions may be tax deductible. Please consult with the IRS or a tax professional regarding the deductibility of your contributions.